Downtown Parking Garage Stakeholder Steering Committee

3-10-2020
Members of the Committee

• Co-Chair: Linda McCalla
• Co-Chair: Michael Walton
• Kay Briggs (Resigned as of January 2020)
• Chris Damon
• Scott Firth
• Shawn Hood
• Larry Olson
• Mickie Ross
Committee Timeline

- Created Committee: 24 June 2019
- First Meeting: 22 July 2019
- Meeting: 12 Aug. 2019
- Meeting: 17 Sep. 2019
- Meeting: 15 Nov. 2019
- Meeting: 12 Dec. 2019
- Meeting: 8 Jan. 2020
- Meeting: 13 Feb. 2020
- Meeting/Stopping Point on Design: 5 Mar. 2020

Committee has met 9 times since June 2019.
Public Engagement

Survey  Committee Meetings  In-person engagement  National Night Out  Preservation Georgetown
## Stakeholder Engagement Plan

<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Engagement Method</th>
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<tbody>
<tr>
<td>Merchants</td>
<td>Breakfast Bites 9/11 meeting</td>
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<tr>
<td>Nearby Residential Owners</td>
<td>Postcard and in-person meeting</td>
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<td>Downtown Patrons</td>
<td>Postcard by registers directing people to go to online survey</td>
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<td>Market Days-table by the courthouse</td>
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<td>CVB</td>
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<tr>
<td>Nearby Commercial Building Owners</td>
<td>Postcard and in person meeting</td>
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<tr>
<td>People who work downtown</td>
<td>Breakfast Bites 9/11 meeting</td>
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<tr>
<td>Preservation Georgetown</td>
<td>In person meeting with opportunity to provide instant feedback</td>
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<tr>
<td>Downtown Georgetown Alliance</td>
<td>In person meeting with opportunity to provide instant feedback</td>
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<tr>
<td>Citywide Neighborhood Associations</td>
<td>Email blasts from the neighborhood association lists; utilize neighborhood night out to distribute information.</td>
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<td>Downtown churches</td>
<td>Meeting with email asking them to share survey link with parishioners</td>
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<td>Young Professionals Group</td>
<td>On the table type conversation to solicit discussion and feedback</td>
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<td>Downtown and Old Town Property Owners</td>
<td>Mailed postcard directing people to go to online survey</td>
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<tr>
<td>Residents</td>
<td>Member wrote a newsletter for Councilman Fought’s weekly newsletter</td>
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Preference Survey

- Closed on October 30, 2019
- Members passed these cards out:
  - The Square
  - In businesses
  - National Night Out

Downtown Parking Garage Survey

The City of Georgetown plans to build a new public parking garage in the City parking lot at the southeast corner of Main and Sixth streets. The site was selected to address public parking and growing retail development on the northeast side of downtown, to provide an alternative to on-street parking on residential streets, and because the size of a garage at this location fits in the $5 million budget approved for the project. Construction on the project is set to start in 2020.

The City is conducting a survey to gather public sentiment about the design of the garage.

Take the survey at:
SurveyMonkey.com/r/ParkingGarage
Location
Considered at the Time
Design Committee Began
Conceptual Layout
Concept 7

4 Levels Above Grade
As of 2.13.2020
East and South Elevation
4 Grades Above
Preliminary Rendering
4 Grade Above
Concept 8

3 Levels Above Grade 1 Below Grade Level
As of 2.13.2020
WEST ELEVATION ALONG MAIN STREET
(3 LEVELS ABOVE GRADE WITH 1 BELOW GRADE LEVEL)

NORTH ELEVATION ALONG E. 6TH STREET
(3 LEVELS ABOVE GRADE WITH 1 LEVEL BELOW GRADE)
Comparison

Concept 7 and Concept 8
North Elevation Along E. 6th Street

4 Levels Above Grade

3 Levels Above Grade 1 Below Grade Level
West Elevation Along Main Street

4 Levels Above Grade

3 Levels Above Grade 1 Below Grade Level
Design does not include landscaping and other finishing details, as design has been paused to re-study locations.
<table>
<thead>
<tr>
<th>Vote</th>
<th>Concept 7</th>
<th>Concept 8</th>
<th>Either</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>4</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>No</td>
<td>3</td>
<td>1</td>
<td>3</td>
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Questions?